

Needlepoint Now

Editorial Submission Guidelines

Needlepoint Now, the leading consumer magazine devoted to the art of needlepoint is published six times a year and enjoyed by 10,000 readers from all over the world. With each issue we strive to bring our subscribers intriguing needlepoint designs, innovative techniques, entertaining articles to inspire creativity, and reviews on the latest threads, accessories and books.

We are constantly looking for quality content to present and we accept unsolicited submissions. If you have a design, article, new product or even a suggestion of what you would like to see in an upcoming issue, we would like to hear from you. Please contact us is either by email, <editor@needlepointnow.com> or by phone, (541) 935-0238.

WHY PUBLISH?

Marketing – what better way to market your needlepoint designs than having one published in an international magazine devoted to the topic that reaches thousands of enthusiasts?

Notoriety — being published in a magazine adds credibility and notoriety to your resume. Are you trying to make a name for yourself in the needlepoint industry? Having an article published is a big step in the right direction.

Sharing — the virtue of the needlework industry is how generously knowledge is shared in hope of keeping needlepoint an exciting, viable art form that will continue to attract needleworkers of all ages and skill levels.

PAYMENT

We offer two forms of compensation for content. For articles, the payment scale is between \$100 and \$200, depending on the length of the text, or a trade of a 1/6 page ad. The compensation for projects is either \$200 or a 1/4 page ad. We do not pay to review products or books but offer it as a free service in hope that it will boost your sales. It is our policy not to publish a negative review. If we cannot endorse your product, we will not publish a review.

TERMS

Designers and authors who submit materials for publication, grant *Needlepoint Now* a one-time right to

publish, and therefore still own the copyright of their intellectual property. *Needlepoint Now* can reprint or digitally publish an article as it first appeared in the magazine but we cannot repurpose the information into any other format without the author's permission.

HOW TO SUBMIT

- For project submissions, send us a photo of the design either by mail or email. The mailing address is Needlepoint Now, PO Box 428, Elmira, Oregon 97437 and our email is <editor@needlepointnow.com>.

- For product and book reviews, send a sample of the product, not just a photo. If you want the product back after we have reviewed it, you must send us the return postage.

- If you have an idea for a non-project article, give us enough information that we can understand what you will be writing about.

Submissions are reviewed in the intervals between magazine productions. It can take a few weeks for us to respond. Regardless if we elect to publish the article or not, we will notify you of our decision. If we elect to publish your work, we will contact you to discuss which issue is most appropriate and the deadlines for sending us material. Keep in mind that we book content for up to six issues in advance.

Accepted projects are to be mailed to *Needlepoint Now* at your expense. We will pay for the return shipping. Stitch guides and any notes are to be sent with the finished piece. For designers who are contributing for the first time, a phone interview will be set up with one of our writers who will write a short biography to accompany the design.

We reserve the right to edit any content for length and clarity. If we have to hold content because of space restrictions, we will communicate with you to let you know the revised publish date. Articles are not published until the author and/or designer sign off on the layout.

If you have any questions, please contact us at (541) 935-0238 or <editor@needlepointnow.com>. We look forward to working with you!