

2024 Ad Deadlines



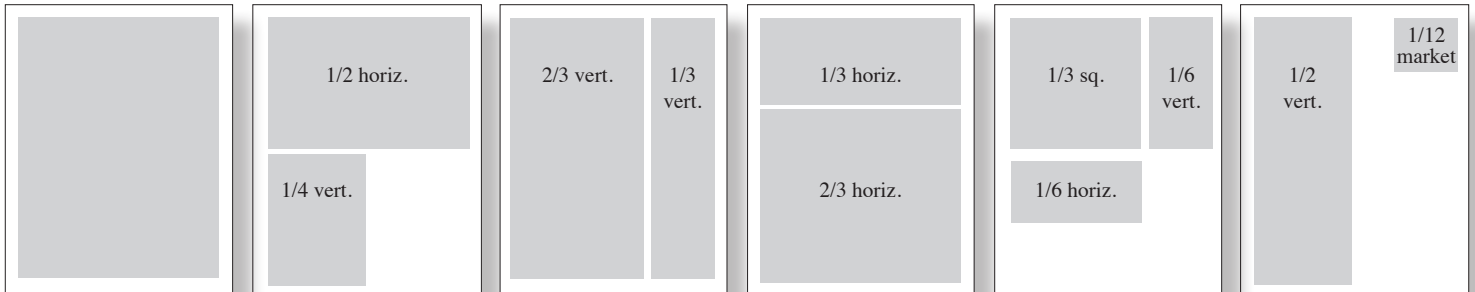
Needlepoint Now... anytime, anyplace



Jan/Feb	March/April	May/June	July/Aug	Sept/Oct	Nov/Dec
Ad space reservation November 10th	Ad space reservation January 13th	Ad space reservation March 10th	Ad space reservation May 12th	Ad space reservation July 10th	Ad space reservation September 8th
Materials for custom ad designs November 15th	Materials for custom ad designs January 18th	Materials for custom ad designs March 15th	Materials for custom ad designs May 17th	Materials for custom ad designs July 14th	Materials for custom ad designs September 13th
Camera ready ads December 3rd	Camera ready ads February 3rd	Camera ready ads April 3rd	Camera ready ads June 3rd	Camera ready ads August 3rd	Camera ready ads October 3rd

New Pricing for 2024

3 issue commitment receive 3% discount
6 issue commitment receive 10% discount



<p>Full Page 7.5" x 9.9375"</p> <p>Camera ready: \$1,320.00 Custom design: \$1,380.00 Inside front cover: \$1,625.00</p> <p>New Price \$1210.00</p> <p>Inside back cover : \$1,563.00</p> <p>New Price \$1175.00 (add \$60.00 for custom design)</p>	<p>1/2 Page Horizontal 7.5" x 4.875"</p> <p>Camera ready: \$670.00 Custom design: \$730.00 Inside front cover: \$834.00</p> <p>New Price \$775.00 Inside back cover: \$810.00</p> <p>New Price \$750.00 (add \$60.00 for custom design)</p> <p>1/4 Page 3.625" x 4.875"</p> <p>Camera ready: \$340.00 Custom design: \$400.00</p>	<p>2/3 Page Vertical 5" x 9.9375"</p> <p>Camera ready: \$890.00 Custom design: \$950.00</p> <p>1/3 Page Vertical 2.375" x 9.9375"</p> <p>Camera ready: \$450.00 Custom design: \$510.00</p>	<p>1/3 Page Horizontal 7.5" x 3.25"</p> <p>Camera ready: \$450.00 Custom design: \$510.00</p> <p>2/3 Page Horizontal 7.5" x 6.5"</p> <p>Camera ready: \$890.00 Custom design: \$950.00</p>	<p>1/3 Page Square 4.875" x 4.875"</p> <p>Camera ready: \$450.00 Custom design: \$510.00</p> <p>1/6 Page Horizontal 4.875" x 2.3125"</p> <p>Camera ready: \$230.00 Custom design: \$290.00</p> <p>1/6 Page Vertical 2.375" x 4.875"</p> <p>See above</p>	<p>1/2 Page Vertical 3.625" x 9.9375"</p> <p>Camera ready: \$670.00 Custom design: \$730.00 Inside front cover: \$834.00 Inside back cover: \$810.00 (add \$60.00 for custom design)</p> <p>1/12 Page Marketplace 2.375" x 2"</p> <p>3 issues: \$264.00 6 issues: \$528.00 Single issue is not available</p>
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Needlepoint Now Audience

- Needlepoint Now reaches over 7000 subscribers and our website over 10,000 visitors each month. Each week our engagement increases digitally.
- Print and Online subscriptions available.
- Our goal is to highlight and promote the art of needlepoint and in doing so, our Brick & Mortars and talented Designers.
- Educate our community in the art of needlepoint.
- Promote community within needlepoint

Advertisers will Receive

- Ad space in print
- Where to find? We will list shops and its location in our magazine and online.
- Digital presence and promoting.
- Online—Message Board—Let us know what is happening in your shops, classes, trunk shows, retreats, etc. Designers, let us know where trunk shows are happening. This will be online from your commitment date of ads.

We are also making the effort to reach out to younger audiences with fresh new projects, helping to ensure that the art of needlepoint will continue to be enjoyed and practiced for generations to come. One of our missions is to educate beginning stitchers, exposing them to quality canvases, tools, and materials, as well as giving them a chance to learn from some of the best in the needlepoint world.

We know how hard our advertisers work and we'd like to help you reach out to our readers, from beginners to advanced stitchers. We love working with you to help your businesses grow and thrive.

Advertising Specials

Advertising allows us to produce a magazine filled with an assortment of pieces and the guides.

Advertise and be part of Needlepoint Now. We are now giving a special to advertisers.

Commit to Ads in 3 issues and receive 3 % off all your ads in those issue.

Commit to Ads in 6 issues and receive 10% off all your ads in those issues.

All advertisers will be promoted in print, on our website and on our Social Media.

Advertisers are highlighted in and out of our magazine. We will be continuing to promote and highlight shops by sharing your skills and talents in needlepoint.

Needlepoint Now

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